

## **“Wake Up and Read” Campaign Runs Through End of February; Bring Children’s Books (targeting ages birth to 12-years) to LRHS Media Center**

During the month of February, Leesville Road High School will be participating in the "Wake Up and Read" campaign, an initiative begun in 2012 to provide books to young children in Wake County, many of whom possess no books of their own. Since research supports the idea that long-range academic success hinges on reading at grade-level *by third grade*, the imperative of providing reading materials to young children is the driving force behind this campaign.

To this end, LRHS will be collecting new and gently used children's books (targeting ages birth to 12-years) that will then be donated to the WUAR collection center for disbursement in March. Collection boxes have been placed in the LRHS Media Center, and donors may give books between the hours of 7AM and 2:45 PM, Monday through Friday.